

Speaking, Publications & Media Credits for Jonathan Faber
President & CEO
Luminary Group

Recent Publications

The Counselor Magazine, February 2007
Is the Right of Publicity Right For Your Business?

Smart Business Magazine, October 2006
Savvy Brand Management

License! Magazine, June 2006
Stars for Sale

License! Magazine, June 2005
Legal Notes

License! Magazine, August 2004
Courtside

Res Gestae, October 2004
Trade-Wrongs—Misadventures in Un-Intellectual Property

Indiana Lawyer, March 24, 2004
Protecting, Valuing and Licensing the Famous

License! Magazine, June 2003
"Star Struck"

Res Gestae (cover story), December 2001
"Spreading Its Wings and Coming of Age: With Indiana's Law As A Model, The State-Based Right of Publicity Is Ready to Move to the Federal Level"

Celebrity Licensing chapter in *Licensing Deskbook: Legal & Business Guide* (Aspen Law & Business) 2001

Res Gestae (cover story), March 2000
"Indiana: A Celebrity Friendly Jurisdiction"

Indiana International and Comparative Law Review (Vol. 8, No. 2), 1998
"Culture in the Balance: Why Canada's Copyright Amendments Will Backfire on Canadian Culture by Paralyzing the Private Radio Industry"

The Power of Image, featured essay in *Wittenberg Spectrum*, 1994

Columnist for *Factor X Magazine* (covering the Los Angeles music scene), Los Angeles, 1994-95

Columnist for *Inside Track Magazine*, Dayton/Cincinnati, 1991-1994

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Speaking Engagements

March 6, 2007

Indiana University School of Law

Featured speaker for the Sports & Entertainment Law Society 2006-2007 lecture series
"The Future of Licensing"

December 15, 2006

Indianapolis Bar Association Continuing Legal Education Seminar

Faculty Member, one of three featured Panelists

"Business and Law in the Sports Industry"

November 15, 2006

Butler University

Featured Speaker, 2006-2007 lecture series

"Licensing Intellectual Property"

November 6, 2006

Ball State University

Special assembly presentation for combined telecom & business departments

"Licensing: the Convergence of Law and the Market"

September 26, 2006

Indiana University School of Law--Indianapolis

Lead speaker for the Sports & Entertainment Law Society 2006-2007 lecture series

"Licensing and Branding of Intellectual Property"

April 21, 2006

The 14th Annual Conference on International Intellectual Property Law and Policy

Featured Panelist on International Right of Publicity law

April 9, 2006

The Buzz Factor

Nationally syndicated radio show

Featured Interview

March 31, 2006

Ball State University

Special assembly presentation for combined telecom & business departments

"The Future of Licensing"

February 14, 2006

Indiana University School of Law--Indianapolis

Guest speaker for the Sports & Entertainment Law Society 2005-2006 lecture series

"Branding and Intellectual Property"

November 8, 2005

Klamath Talks! radio show

Featured Interview

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September 7, 2005
Indiana University School of Law--Bloomington
Guest Lecturer, "Entertainment Law" class
Topic: Use of Experts

May 29, 2005
ESPN Radio
950 Indianapolis
Featured Interview: "Playing For Keeps"

November 3, 2004
Licensing Executives Society Continuing Legal Education Seminar
Featured Speaker: "Leveraging Inherent Intellectual Property Profits in Celebrities and Brands"
Licensing Executives Society, hosted by Barnes and Thornburg

September 23, 2004
Featured Panelist: "Creative Without Limits"
AdWeek Conference/Tradeshaw, Corbis panel

April 14, 2004
Indianapolis Bar Association Continuing Legal Education Seminar
Industry Professionals Series: "Protecting, Valuing and Licensing Intellectual Property"
Featured Lecturer/Program Creator

February 11, 2004
Indiana University School of Law--Indianapolis
Guest speaker for the Sports & Entertainment Law Society 2003-2004 lecture series
"Branding in the Licensing Industry"

November 4, 2003
"Keep One Ear to the Ground: Listening for Opportunity and Reinventing Yourself Daily"
Franklin College Convocation
Featured lecturer

October 25, 2003
Wittenberg University Alumni Weekend Speaker (in context of receiving Young Alumnus of the Year Award--presented during halftime of Homecoming Game)
Featured lecturer for both English and Music Departments (Krieg Hall)

October 14, 2003
Indianapolis Bar Association Continuing Legal Education Seminar
"Stars and Jocks: Intellectual Property Issues in Sports and Entertainment Law"
Featured Lecturer

September 23, 2003
"The Clash Between the Right of Publicity and the First Amendment"
Requested participant in roundtable discussion sponsored by IP Litigation Committee of ABA, hosted by Baker and Daniels

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September 9, 2003

Indiana University School of Law (Bloomington)

Guest Lecturer, "Entertainment Law" class

Topic: acquisition of life rights, RoP use in movies, documentaries and exemptions in the law

March 20, 2003

2003 Midwest Public Relations & Communications Spring Conference

"Midcoast Views: Getting More from the Middle"

Featured Speaker on Public Relations' and Communications' Use of Intellectual Property in Event Planning

November 1, 2002

Indiana University School of Law (Bloomington)

Guest Lecturer, "Entertainment Law" class

Topic: acquisition of life rights, RoP use in movies, documentaries and exemptions in the law

October 29, 2002

Indiana University School of Law—Indianapolis

Guest Panelist for "Careers in Sports & Entertainment Law"

October 15, 2002

Indianapolis Bar Association Continuing Legal Education Seminar

Faculty Member, one of three featured Panelists

"The Right of Publicity in the Digital Age"

October 8, 2002

Indiana University School of Law—Indianapolis

Guest Panelist for "Careers in Sports & Entertainment Law"

February 21, 2002

Indiana University School of Law (Bloomington)

Guest Lecturer, "Law of the Internet" class

Topic: Metatags, Framing, and Domain Names and their relation to Intellectual Property

February 15, 2002

Indiana University School of Law—Indianapolis

Guest Panelist for "Careers in Sports & Entertainment Law"

December 5, 2001

Ball State University

Guest lecturer to International Business Law students

"International Licensing, Intellectual Property, and Celebrity Rights"

November 14, 2001

Indiana University Kelley School of Business

Guest lecturer to business majors--two sessions

"International Licensing, Intellectual Property, and Celebrity Rights"

October 25, 2001

"In Grateful Recognition Awards Luncheon"

Indiana State Bar Association 105th Annual Meeting

Presented with First Place Award in 5th Annual Harrison Legal Writing Competition

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October 23, 2001

Indiana University School of Law--Indianapolis

Inaugural speaker for the Sports & Entertainment Law Society 2001-2002 lecture series
"Celebrity Rights in the New Millennium"

October 4, 2001

Indianapolis Bar Association Continuing Legal Education Seminar

Faculty Member, one of three featured Panelists

"The Right of Publicity in the Digital Age"

September 19, 2001

Midwest Intellectual Property Symposium

Faculty Member; program hosted by Indiana Continuing Legal Education Forum (ICLEF)

"The Right of Publicity and Celebrity Licensing"

September 7, 2001

Wittenberg University, Alumni Weekend

Featured Speaker to both School of Music and English Department

"Finding a Career With Your Newly Earned Degree"

October 2000

Wittenberg University Alumni Weekend Speaker

Featured lecturer to English and Music Departments students, alums and faculty

September 2000

Indiana University School of Law--Indianapolis

Featured speaker for the Sports & Entertainment Law Society 2000-2001 lecture series

"Developments in the Right of Publicity Law"

November 1999

Indiana University School of Law--Indianapolis

Featured speaker for the Sports & Entertainment Law Society 1999-2000 lecture series

"Celebrity Licensing and the Intellectual Property Laws that Support the Industry"

October 24, 1998

Featured speaker for the Association for Canadian Studies Annual Conference

"Changes to the Canadian Copyright Law and the Evolution of the Canadian Radio Industry"

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Partial List of Media Engagements

Jazz Times Magazine

November 2006 issue

Interviewed in relation to cover story regarding branding of Jazz legends and recent developments regarding Miles Davis Estate.

BBC Radio

First Airing July 29, 2004 (approximate First Airing date)

Interviewed in relation to Jude Law movie *Sky Captain & the World of Tomorrow*, which uses controversial "reanimation" technology to make new performance by Sir Laurence Olivier

BBC Radio Production: *Death Stars*

approximate First Airing December 17, 2003

Commentator/Interviewee on production about value of rap stars after death

Consultant/Commentator, *Sales Promotion* Magazine (UK)

March 2002 edition; Article: "What A Character!" by Kathryn Roberts
quoted as a commentator in feature article

AIT Educational Video Production

Communication 2000 2E: Reading for Information

Segment 5 "CMG Worldwide: Trademarks and Licensing"

Featured Interviewee

companion to Communication 2000 2E: Reading for Information text

Produced by the Agency for Instructional Technology

Published by: South-Western, a division of Thomson Learning, 12/28/01.

September 5, 2000 Labor Day weekend

Featured on-air, live expert commentator on Detroit-area radio talk show

Topic: George Orwell's estate suing producers of the *Big Brother* reality show

Composed soundtrack for Time Warner/Atlantic audiobook of Robert Waller's *Puerto Vallarta Squeeze*, 1995

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